

# **CAMPAIGN FINANCE APPLICATION**

## **Guidelines**



March 1, 2019



## Contents

Account Management	3
Account Creation	3
Updating Account Information	5
Committee Management	6
Committee Creation	7
Committee Editing	9
Designating a Treasurer	11
*For instructions on how to create a user account, please see the section on Account page 3, above	
Additional User Management	15
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Campaign Finance Reporting	21
Submitting a Report	22
Cover Page Creation (Step 1)	22
31-A/31-E Statement of Contributions Received (Step 2)	24
31-B/31-F Statement of Expenditures (Step 3)	27
Template Import Method	30
Cover Page 30-A (Step 4)	31
Successful Submission (Step 5)	33
Pending Reports	34
Viewing Historical Data	35
Getting Support	37



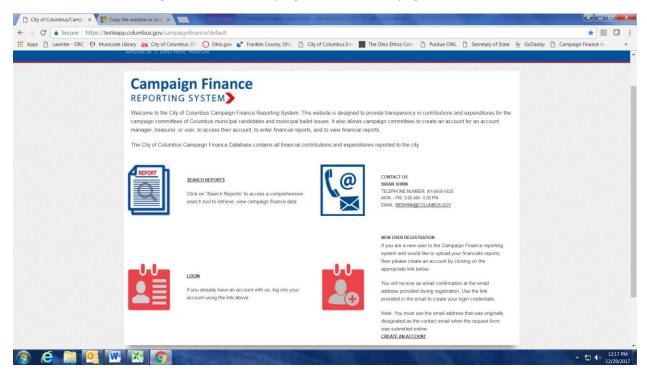


## **Account Management**

Creating an account is required for financial reporting in the Campaign Finance application with the City of Columbus. Creating an account is a simple step that works similarly to most modern websites you area already familiar with.

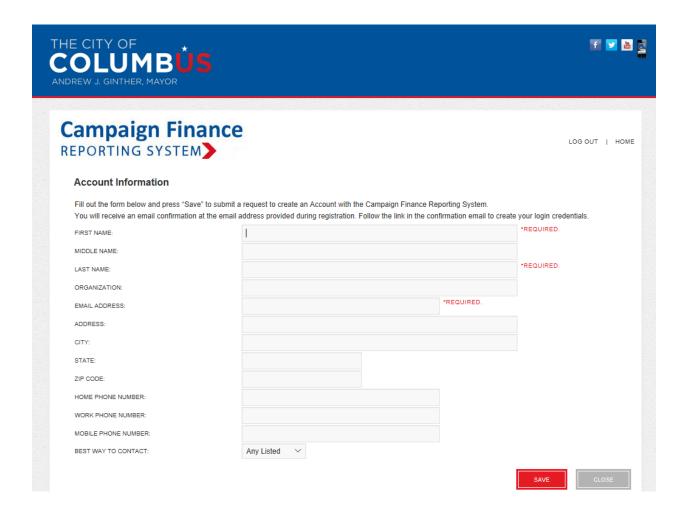
#### **Account Creation**

To create an account select the "CREATE AN ACCOUNT" link in the "New User Registration" section located on the bottom right side of the Campaign Finance home page.



When you click on the "CREATE AN ACCOUNT" link, the following page appears:





On the Account Information Page, fill out all required fields (marked \*REQUIRED) and any relevant optional fields. There is a minimum amount of required information to create an account. Each user creating an account will need a valid email address that will be used to verify their account. Account creation cannot be completed without a valid email address.

Once the form is completed, select the "Save" button. If the form is completed correctly, a successful submission message will be displayed:



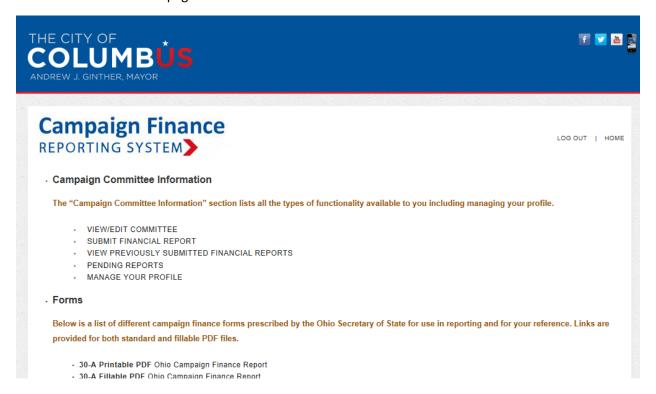


If there are any issues with the form, an error message will be displayed at the top of the page. The form will need to be corrected before continuing.

Once your information is submitted successfully, an email will arrive in the user's inbox for the email account supplied in the Account Information form. Click on the link in the email to load a new page asking for the user's email address. The user then must enter a password. The password will need to be confirmed, and both password fields will need to match before the credentials are saved in the Campaign Finance application. Once your account has been created and approved, you may log into the Campaign Finance application to create campaign committees and report campaign finance information (contributions and expenditures).

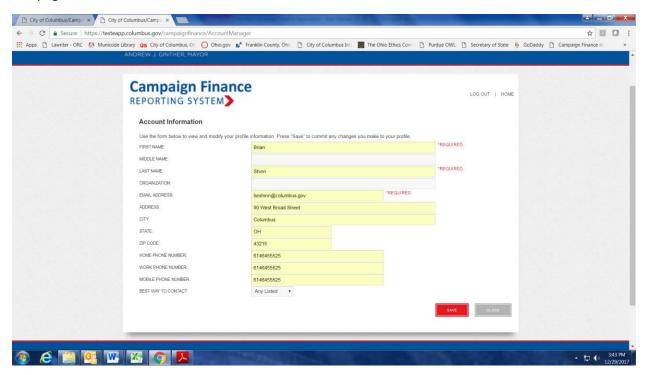
#### **Updating Account Information**

After signing in, updating and adding information to user accounts can be done through the "Account Information" page that is accessed by clicking on the "MANAGE YOUR PROFILE" link on the "Campaign Committee Information" page:





From the "Account Information" page users can modify their profile. Information such as address, contact information, registered email address, and updating the current password can be managed from this page:



Change or add information as required within the form. Once all the information is updated, select the red "SAVE" button at the bottom right corner of the screen to have the information saved to the user's profile. Profile information can be updated at any time from this screen.

## **Committee Management**

Campaign committees for candidates, ballot issue committees, or political action committees may be registered by anyone who has created an account with the Campaign Finance application.

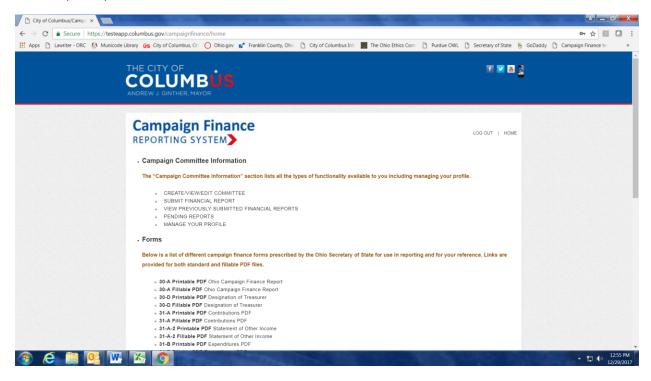
A registered user who creates a campaign committee for a candidate, ballot issue, or PAC becomes the Account Manager for that committee. The Account Manager may designate a Treasurer, change a Treasurer, add additional users, delete users, and is the person who controls the account.

Once a campaign committee has been registered in the application and has a treasurer designated, campaign finance information (contributions and expenditures) may be reported for the committee by the Account Manager, Treasurer, or any additional user who has been added to the committee.



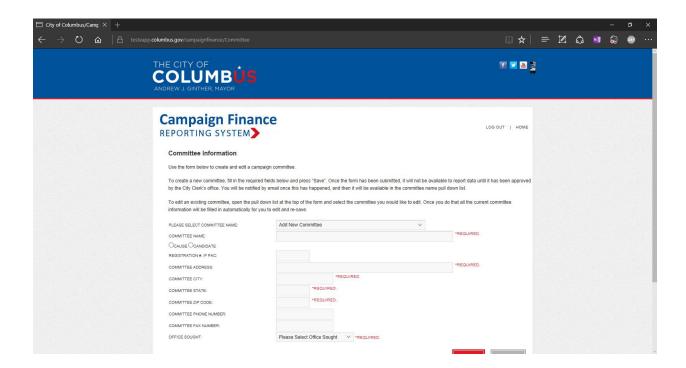
#### **Committee Creation**

To create a committee, from the "Campaign Committee Information" page click on the "CREATE/VIEW/EDITE COMMITTEE" link:



This will load the "Committee Information" page:





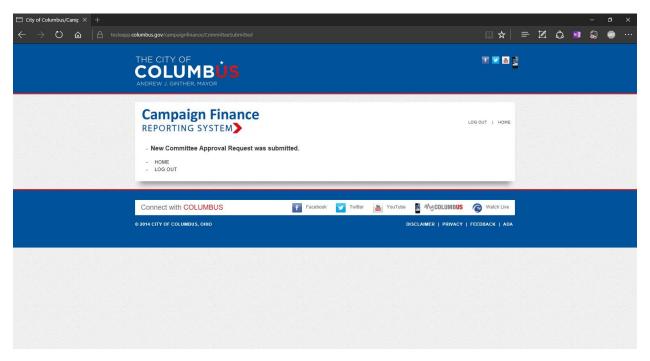
Fill out all required fields (marked \*REQUIRED) and any relevant optional fields:

- Please Select Committee Name Ensure this field has "Add New Committee" selected in the field from the pull down menu
- Committee Name Enter the complete committee name
- Cause or Candidate Select the radio button for the appropriate committee type (the information fields are different for cause and candidate committees)
- Registration #, if PAC If this is a PAC, enter its registration number
- Committee Address
- Committee City
- Committee State
- Committee Zip Code
- Committee Phone Number (optional but helpful if we need to contact you)
- Committee Fax Number (optional)
- Office sought If the committee is a candidate committee, select which office the candidate is seeking from the pull down menu

Once all the information is updated, click on the red "SAVE" button at the bottom right corner of the screen to have the information saved into the application.



You will receive notification that the New Committee Approval was submitted:



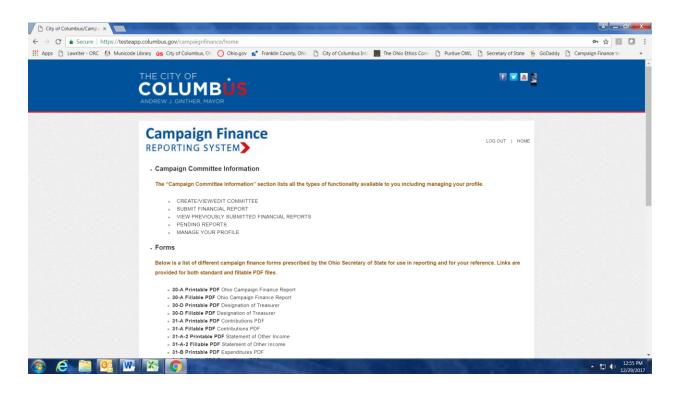
You will also receive a confirmation email at the email address you registered with the system. Our staff will review and approve the committee or contact you if they need additional information, and then you will receive an additional email confirming that the committee has been approved and that you may now add a Treasurer for the campaign committee.

\*NOTE: Once the committee has been approved you <u>must</u> designate a registered user as TREASURER for the campaign committee <u>before</u> the system will permit the Account Manager, the Treasurer, or any additional authorized user to submit campaign finance information (contributions and expenditures).

#### **Committee Editing**

Editing a committee is very similar to creating one. From the "Campaign Committee Information" page select the "CREATE/VIEW/EDIT COMMITTEE" link:





This will load the "Committee Information" screen:





From the "PLEASE SELECT COMMITTEE NAME" field select the campaign committee you would like to edit from the pull down list of committees associated with your account. Once selected, the form will auto populate with the current information saved in the application for that committee. Changes may then be made to the information fields. Once the information is updated and completed, click on the red "SAVE" button at the bottom right corner of the screen to store the new information in the application.

The system will inform you that the committee information was saved successfully. Click on the gray "CLOSE" button at the bottom right of the screen to exit that screen.

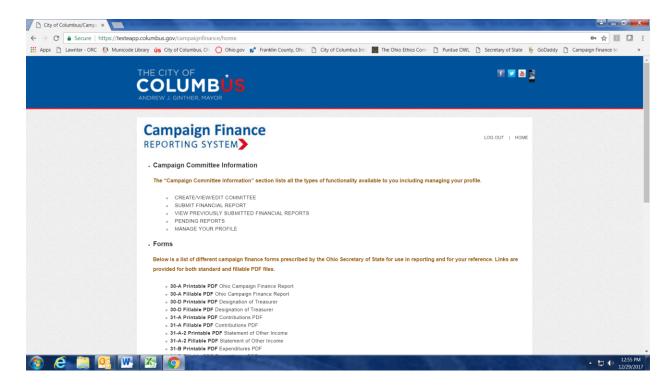
#### **Designating a Treasurer**

Once a committee has been created and approved, you <u>MUST</u> designate a registered user as Treasurer for the campaign committee <u>BEFORE</u> any financial any campaign finance reports can be submitted.

\*Please note: in order to designate a user as Treasurer for the campaign committee, the user must already have a registered account with the City of Columbus Campaign Finance application.

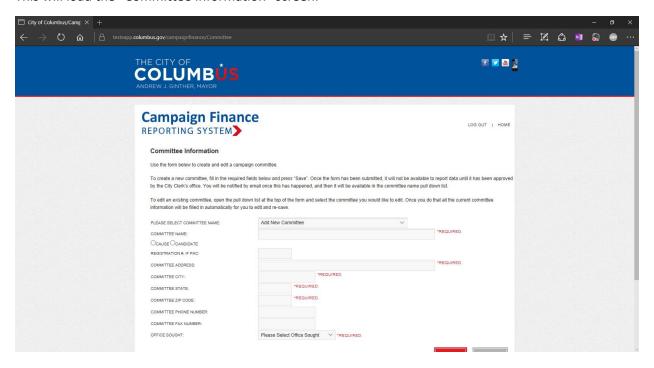
\*For instructions on how to create a user account, please see the section on Account Creation on page 3, above.

To designate a Treasurer for a campaign committee, start from the "Campaign Committee Information" page and select the "CREATE/VIEW/EDIT COMMITTEE" link:





This will load the "Committee Information" screen:

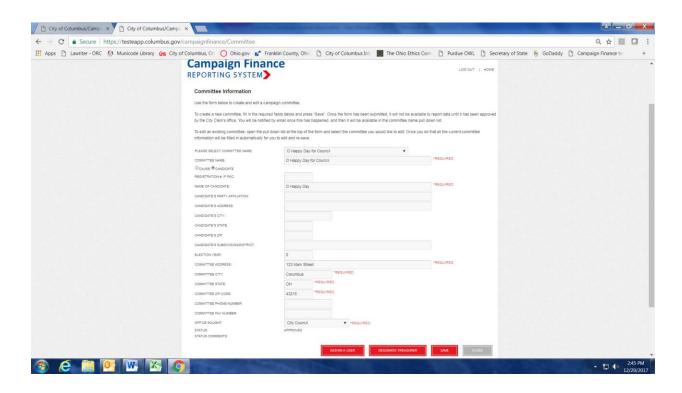


Select the name of the committee for which you want to designate a Treasurer for the campaign committee from the pull down menu in the "PLEASE SELECT COMMITTEE NAME" field.

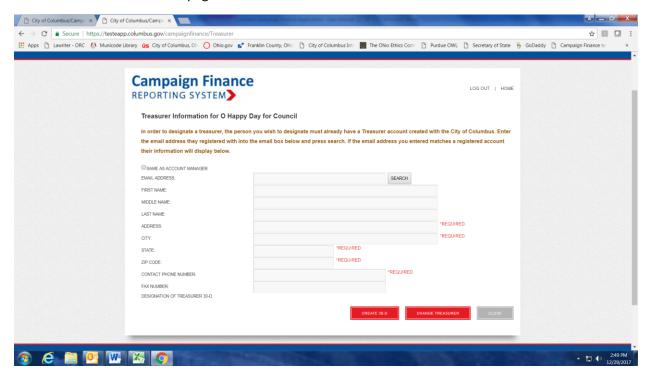
Once the information for that committee for which you want to designate a Treasurer is loaded, follow these steps:

1. Click on the red "DESIGNATE TREASURER" button at the bottom of the "Committee Information" page to load the "Treasurer Information":





#### The "Treasurer Information" page will load for the Committee:





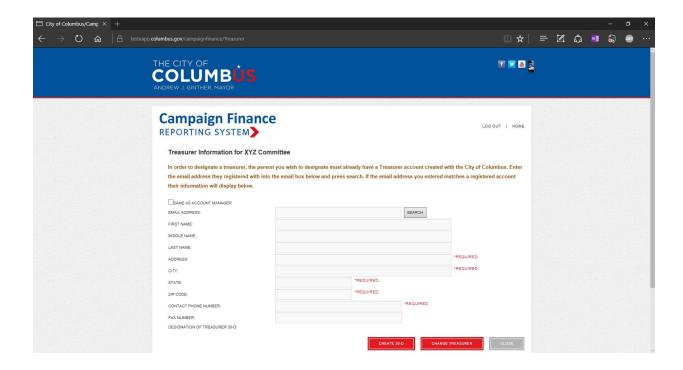
- 2. There are two options for designating a treasurer from the "Treasurer Information" page:
  - a. Option 1 Clicking the "SAME AS ACCOUNT MANAGER" box will designate the Account Manager for that committee as the Treasurer and use their existing profile information. The profile information will be automatically populated into the form. The information can then be modified before clicking on the red "SAVE" button at the bottom right of the screen.
  - b. Option 2 In the "EMAIL ADDRESS" field input the email address for a user who is already registered with the application and click on the "SEARCH" button. If the email address you input is found in the application, the user's profile information will be populated in the form. The information can then be modified if desired before clicking on the red "SAVE" button on the bottom right of the screen to complete the process.

A user who is designated as Treasurer for a campaign committee will receive a confirmation email at the email address registered for their account informing them that they have been designated as a Treasurer for that committee.

#### Creating a 30-D Designation of Treasurer Form

An Ohio Secretary of State Form 30-D Designation of Treasurer Form can be generated in the Columbus Campaign Finance application for filing with the Franklin County Board of Elections. This can be done from the "Treasurer Information" page within the "Committee Information" section of the application. While viewing the "Treasurer Information" page for the committee that the 30-D will be generated for, click on the red "CREATE 30-D" button at the bottom of the page. This will automatically create a PDF file with all the Treasurer information populated in it. Once the form has been generated a "View Form 30-D" link will appear at the bottom of the page in the "Designation of Treasurer 30-D" row of the form. Selecting the hyperlink will download the document.



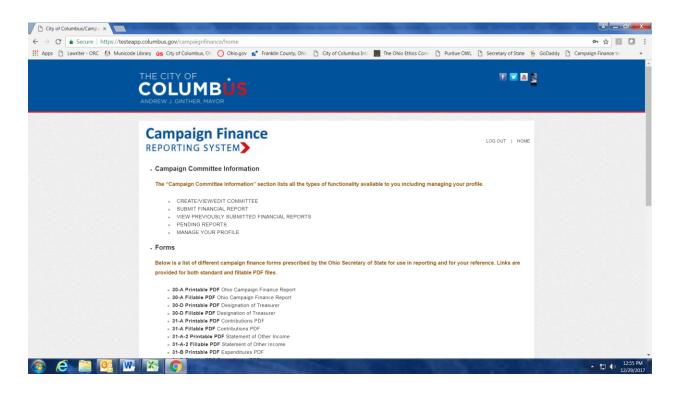


#### Additional User Management

If desired, Account Managers and Treasurers may add additional users to a committee to give additional people the ability to submit financial reports for that campaign committee.

To add an additional user for a campaign committee, start from the "Campaign Committee Information" page and select the "CREATE/VIEW/EDIT COMMITTEE" link:





#### This will load the "Committee Information" screen:

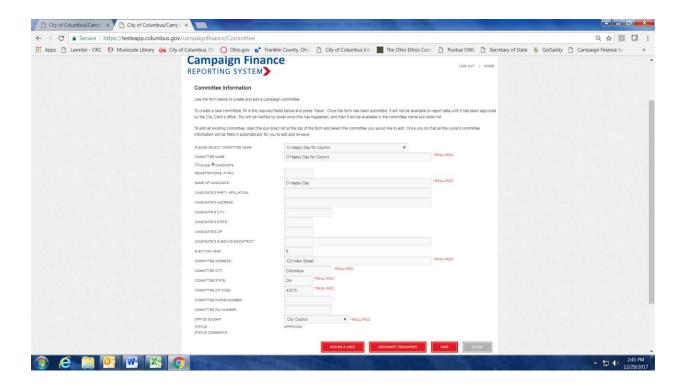




Select the name of the committee for which you want to add a user for the campaign committee from the pull down menu in the "PLEASE SELECT COMMITTEE NAME" field.

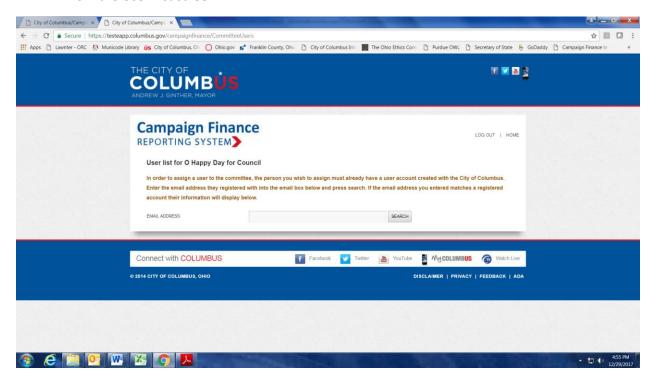
Once the information for that committee for which you want to add a user is loaded, follow these steps:

1. Click on the red "ASSIGN A USER" button at the bottom of the "Committee Information" page to load the "User List" Screen:





#### From the User List screen:



2. Type the email address for the account that should be added as a user and click on "SEARCH."

\*Please note: in order to add an additional user for a campaign committee, the user must already have a registered account with the City of Columbus Campaign Finance application.

\*For instructions on how to create a user account, please see the section on Account Creation on page 3, above.

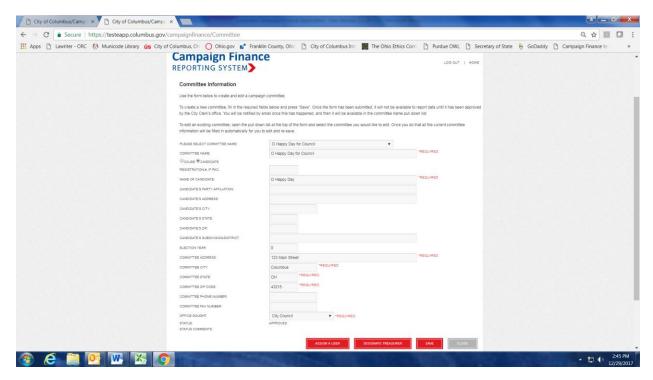
- 3. If the email address is registered with the Campaign Finance application, the following message will appear: "USER WAS FOUND IN THE SYSTEM. CLICK ADD TO ASSIGN THE USER TO THE COMMITTEE."
  - a. Click on the gray "ADD USER" button to complete the process and register them.

A user who is added to a campaign committee will receive a confirmation email at the email address registered for their account informing them that they have added as a user for that committee.

Additionally an **Account Manager** can **remove users** already added from the "User List" screen. To view the current list of users for a committee:

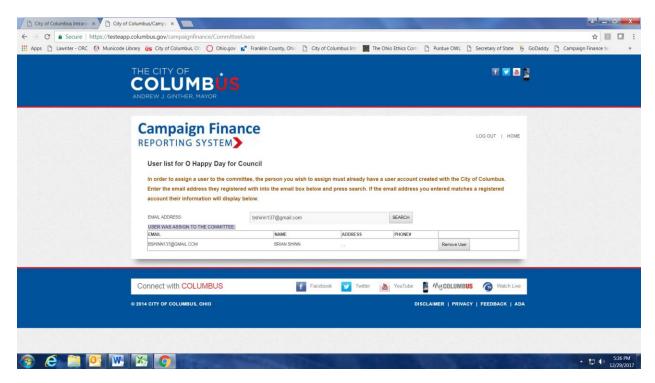


1. Go into the "Committee Information" screen and select the campaign committee from the pull down menu.



- 2. Click on the red "ASSIGN A USER" button at the bottom of the screen.
- 3. The current user list will be displayed below the search box.





4. Click on the gray "Remove User" button to the right of the user's email address and name to remove them from having access for the campaign committee.



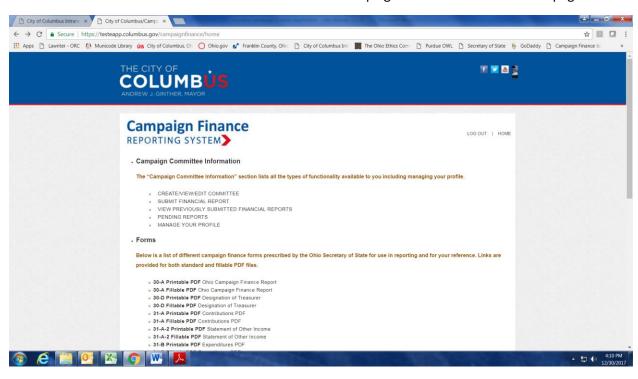
## **Campaign Finance Reporting**

With the Columbus Campaign Finance application campaign committees can report contributions and expenditures as required by the City of Columbus. Report submitting is a multistep process that will walk you through all required information to complete a report. You do not need to finish a report at the time it is started. It can be started and continued at a later time from the "Pending Reports" section of the site that will be covered later in this document.



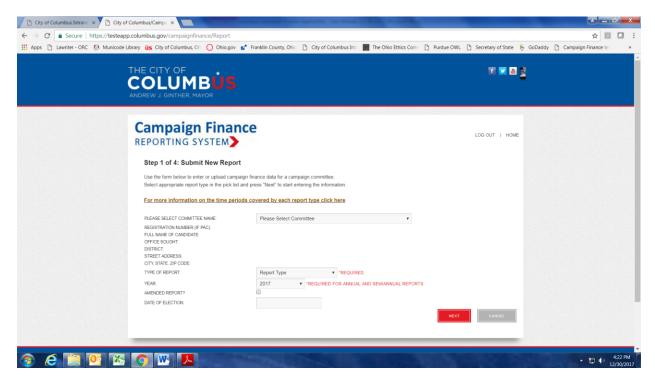
## Submitting a Report Cover Page Creation (Step 1)

1. Select "SUBMIT FINANCIAL REPORT" from the "Campaign Committee Information" page:



2. In the "Please Select Committee Name" field on the "Submit New Report" page select from the pull down menu the committee that the report is for.





3. Specify the report type, this field is required. Ensure you select the correct report type. The report type cannot be changed by a user once the report has been submitted. However, we can change it if necessary with a written request from the Account Manager.

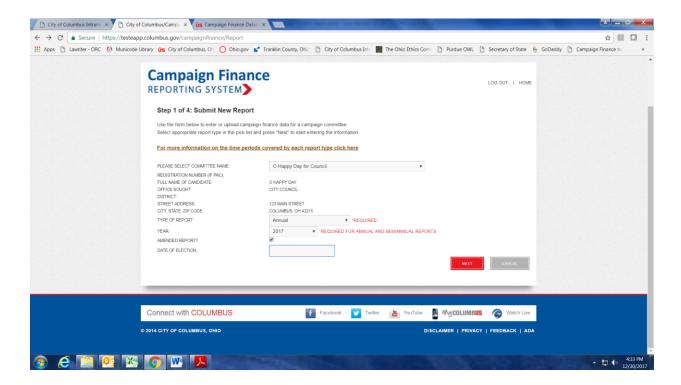
\*For more information on campaign finance report types, see the document "Campaign Finance Filing Descriptions" on the City Council Campaign Finance website:

https://www.columbus.gov/Templates/Detail.aspx?id=2147491246

Or see Appendix A of this manual on Page 36.

- 4. Select the year for the report.
- 5. If this is an amended report, specify that by clicking on the box for "Amended Report?", if it is selected a checkmark will appear in the box.





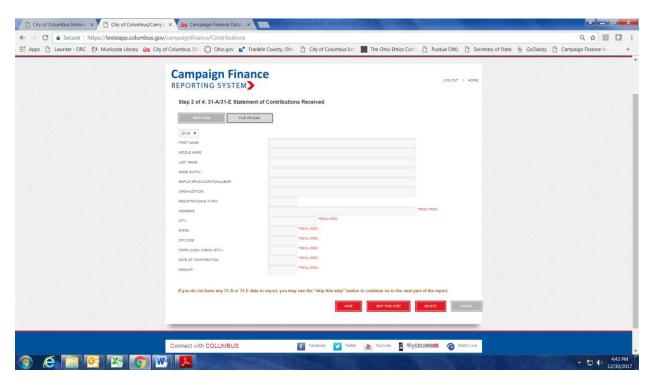
- 6. If this report is associated with an election, input the date of the election in the "Date of Election" field.
- 7. Select the "Next" button to continue to the next section.

#### 31-A/31-E Statement of Contributions Received (Step 2)

The Campaign Finance application offers two methods for accepting financial contribution data from a committee:

1. <u>File Upload</u> – Using a template provided by the City of Columbus, a user can import data from a pre-populated template. Click on the gray "FILE UPLOAD" button at the top of the screen to upload data from the City of Columbus Template Form 31A Contributions.





\*Note: The City of Columbus Template Form 31A Contributions is available on the City Council Campaign Finance website:

https://www.columbus.gov/Templates/Detail.aspx?id=2147491246

\*Additional information on use of the Columbus Campaign Finance templates and uploading data from a user's Excel spreadsheet is also available in the document "Campaign Finance Template Management" available on the City Council's Campaign Finance website:

https://www.columbus.gov/Templates/Detail.aspx?id=2147491246

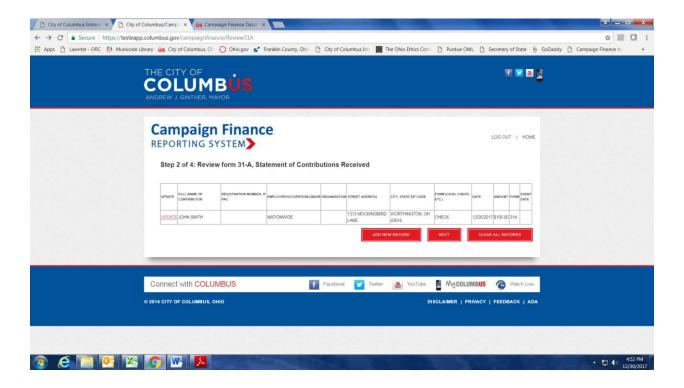
User Input – This method of reporting data allows the user to manually enter individual
contributions. Click on the gray "WEB FORM" button at the top of the screen to manually enter
contribution data.

You may enter data for each contribution individually and select either 31-A if the contribution is a regular contribution or 31-E if it is associated with a fundraising event.

After you enter each contribution, you have the option of editing the information by clicking on "UPDATE," adding another contribution by clicking on "ADD NEW RECORD," or clicking on

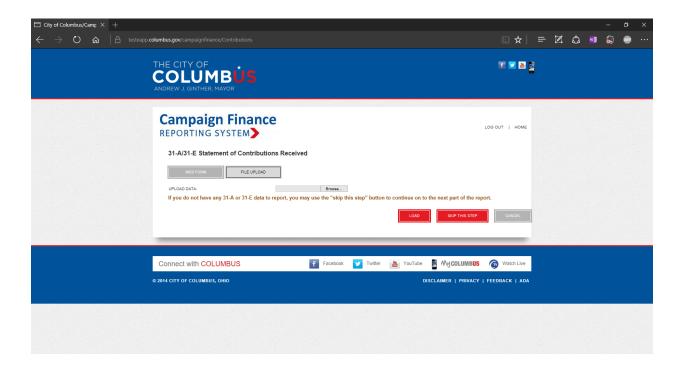


"NEXT" to proceed with entering expenditures. You also may click on "CLEAR ALL RECORDS" if you desire to delete all contribution information and start over.



Select the red "SAVE" button at the bottom of the screen once all data has been entered or imported. If there is no data for this step it may be skipped by clicking on the red "SKIP THIS STEP" button.



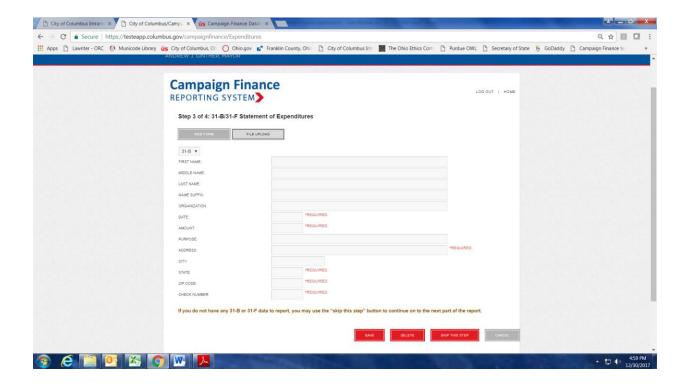


#### 31-B/31-F Statement of Expenditures (Step 3)

The Campaign Finance application offers two methods for accepting financial expenditure data from a committee:

1. <u>File Upload</u> – Using a template provided by the City of Columbus, a reporting user can import data from a pre-populated template. Click on the gray "FILE UPLOAD" button at the top of the screen to upload data from the City of Columbus Template Form 31B Expenditures.





\*Note: The City of Columbus Template Form 31B Expenditures is available on the City Council Campaign Finance website:

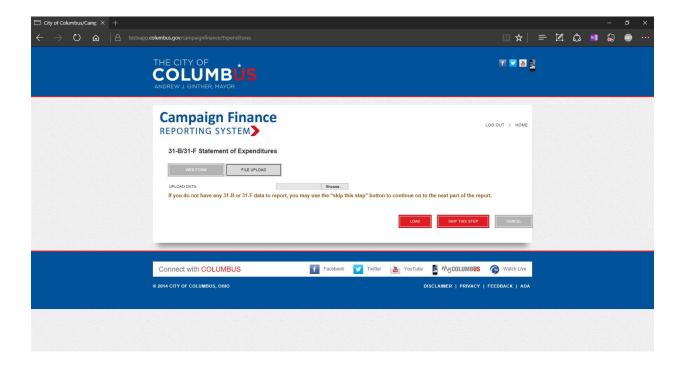
https://www.columbus.gov/Templates/Detail.aspx?id=2147491246

\*Additional information on use of the Columbus Campaign Finance templates and uploading data from a user's Excel spreadsheet is also available in the document "Campaign Finance Template Management" available on the City Council's Campaign Finance website:

https://www.columbus.gov/Templates/Detail.aspx?id=2147491246

Click on the red "SAVE" button once all data has been entered or imported. If there is no data for this step it may be skipped with the red "SKIP THIS STEP" button.



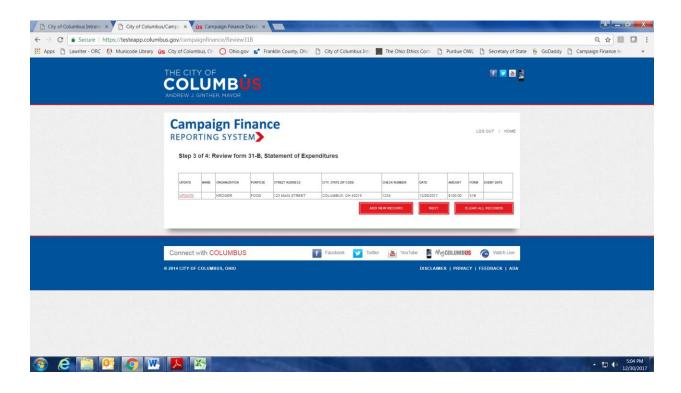


2. <u>User Input</u> – This method allows the reporting user to manually enter expenditures. Click on the gray "WEB FORM" button at the top of the screen to manually enter expenditure data.

You may enter data for each expenditure individually and select either 31-B if the expenditure is a regular expenditure or 31-F if it is associated with a fundraising event.

After you enter each expenditure, you have the option of editing the information by clicking on "UPDATE," adding another expenditure by clicking on "ADD NEW RECORD," or clicking on "NEXT" to proceed. You also may click on "CLEAR ALL RECORDS" if you desire to delete all expenditure information and start over.





#### **Template Import Method**

Using a standardized template provided by the City of Columbus, campaign finance data can be easily imported into the Campaign Finance application rather than manually entering each transaction. The spreadsheet and user guide for it can be found on the "Campaign Committee Information" page at the bottom.

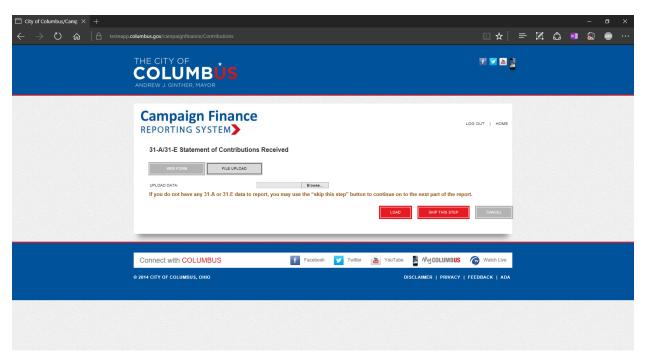
Importing data from spreadsheet:

- 1. Select the "File Upload" button on either the 31A/E or 31B/F page.
- 2. Select the browse button on the form.
- 3. Browse to the location where you have the spreadsheet stored on your local computer. Select the file, and select "OPEN" on the dialogue box.
- 4. The statement screen should now refresh showing the data from the spreadsheet in a table. Review all the data to ensure accuracy.
  - a. Upon a successful import the total number of records will be reported at the top of the table. Ensure that number matches the original spreadsheet that was imported.
  - b. If data needs to be edited, select the "Update" link next to the entry that needs correction. This will open up the record in detail and allow all the fields to be changed.



Once the modifications are complete select the "SAVE" button. An entry can be completed deleted by selecting the "DELETE" button on the same page.

5. Select "SAVE" once all the data is accurate.



#### Cover Page 30-A (Step 4)

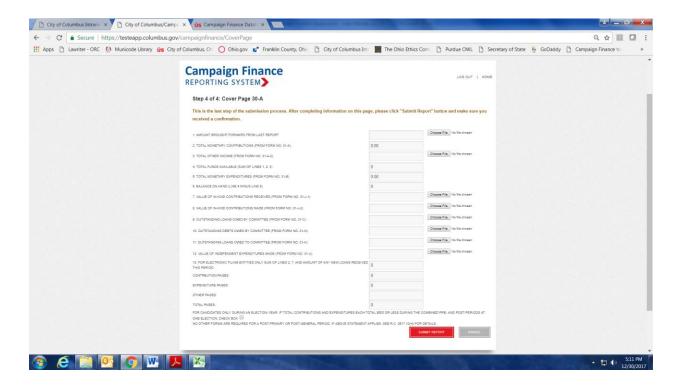
The next step in campaign finance reporting is entering the data in the Cover Page 30-A, which is the equivalent of Ohio Secretary of State Form 30-A "Ohio Campaign Finance Report" summarizing the data for all contributions and expenditures for the campaign committee for the reporting period.

Data may be manually entered for each field on this page. Data will also auto populate from all the contribution and expenditure data that you have entered for the reporting period.

\*Note - Please ensure the numbers you enter match the Form 30-A that you file with the Franklin County Board of Elections.

PDF files of other Ohio Secretary of State prescribed forms (such as Form 31-C Outstanding Loans or 31-J-1 for In-Kind Contributions Received) may also be uploaded into the application. For any forms uploaded, manually enter the amount on the corresponding line on the Cover Page 30-A web page.





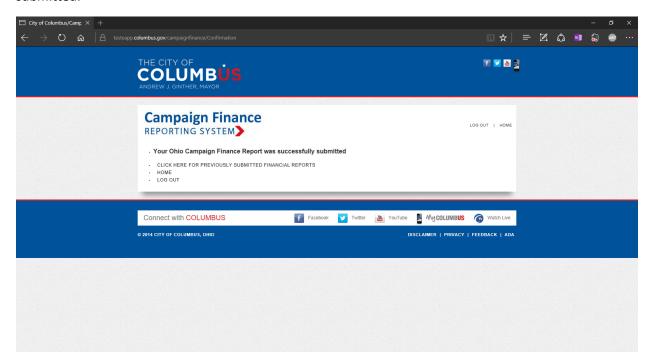
- 1. Amount brought forward from last report
- 2. Total monetary contributions (From Form No. 31-A)
- 3. Total other income (From Form No. 31-A-2)
- 4. Total funds available (sum of lines 1, 2, 3)
- 5. Total monetary expenditures (From Form No. 31-B)
- 6. Balance on hand (line 4 minus line 5)
- 7. Value of in-kind contributions received (From Form No. 31-J-1)
- 8. Value of in-kind contributions made (From Form No. 31-J-2)
- 9. Outstanding loans owed by committee (From Form No. 31-C)
- 10. Outstanding debts owed by committee (From Form No. 31-N)
- 11. Outstanding loans owed to committee (From Form No. 31-K)
- 12. Value of independent expenditures made (From Form No. 31-U)
- 13. For Electronic Filing Entities only Sum of lines 2, 7, and amount of any new loans received this period.
- 14. Contribution Pages
- 15. Expenditure Pages
- 16. Other Pages
- 17. Total Pages

Once all amounts have been entered correctly and any necessary PDF files uploaded, click on the red "SUBMIT REPORT" button at the bottom of the screen to submit your campaign finance report.



### Successful Submission (Step 5)

If your campaign finance report was submitted successfully, you will receive notice that it was submitted.





### **Pending Reports**

Unfinished campaign finance reports that you have not yet submitted but have not deleted may be accessed by selecting "PENDING REPORTS" from the Campaign Committee Information screen.



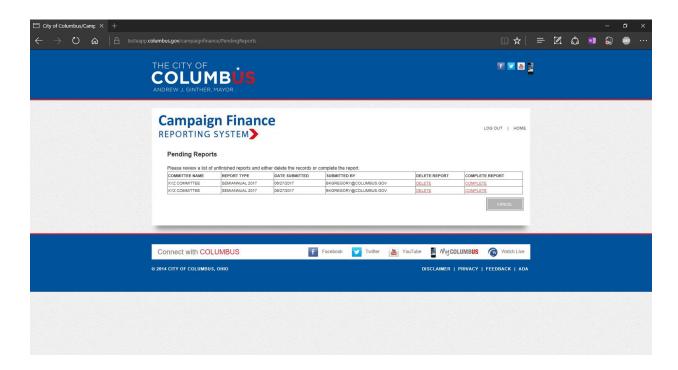
You may click on "COMPLETE" to continue entering contribution and expenditure data for the report and to submit it once you are finished.

Follow the steps for Submitting a Report starting on Page 22 to complete entering data.

You may click on "DELETE" to delete the report that you have started but not yet submitted for the reporting period. Once you delete a pending report, the data cannot be recovered.

A campaign finance report that has already been submitted cannot be deleted later.

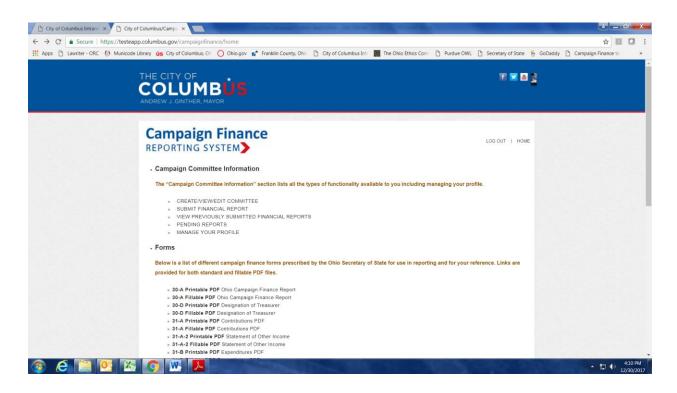




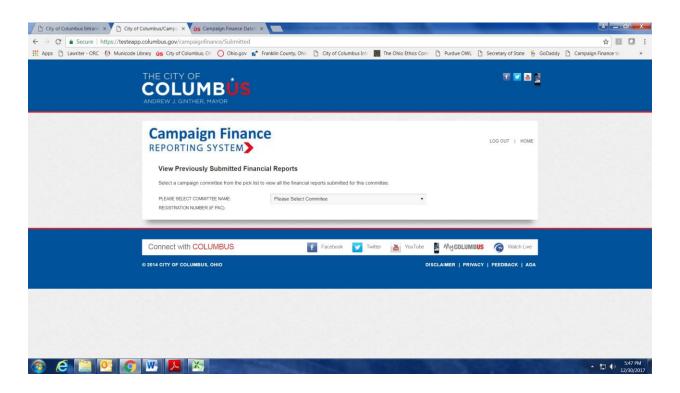
## **Viewing Historical Data**

You may view (but not edit or delete) previously submitted campaign finance reports by selecting "VIEW PREVIOUSLY SUBMITTED FINANCIAL REPORTS" from the Campaign Committee Information screen.









Select the name of the campaign committee from the pull down menu of campaign committees associated with your account to view previously submitted campaign finance reports for that committee.

## **Getting Support**

You may contact Tracy Retchin at 614-645-7673 or <a href="mailto:thretchin@columbus.gov">thretchin@columbus.gov</a> with questions about the Columbus Campaign Finance Application.

For more information on campaign finance reports, please see the Campaign Finance Handbook on the Ohio Secretary of State's website:

http://www.sos.state.oh.us/SOS/CampaignFinance/CFHandbook.aspx.